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ABSTRACT

The present invention relates to the use of particular polycarboxylic acids and salts thereof as complexing agents in oxidizing compositions for bleaching or permanently reshaping keratin fibres, in particular human keratin fibres and more especially the hair.

The invention also relates to oxidizing compositions for dyeing, bleaching or permanently reshaping keratin fibres, which contain such complexing agents, and also to processes and devices or "kits" for bleaching or permanently reshaping keratin fibres.